

# health

Whole Food

Wholemega™ Tiny Caps™ Whole Fish Oil offers a whole-food alternative to fractionated, highly processed and high-heat purified fish oils.

Extra-Virgin Process

Pressed in a proprietary process similar to fine olive oil, Wholemega preserves natural antioxidants and Vitamin D3 that can be removed in other fish oils during processing.

Clinical Results

Human clinical trials have shown Wholemega helps retain healthy triglyceride levels and promotes other studied heart health markers.\*

Fresh & Wildly Pure

Naturally pure Wholemega Tiny Caps utilize 100% Wild Alaskan Salmon—from fisheries cited as worldwide models of sustainability.

Three Servings of Salmon

Taking Wholemega Tiny Caps every day for a week† provides the same amount of whole Omega fatty acids as three servings of Wild Alaskan Salmon.



1 Week of Wholemega† Delivers the Omegas of 3 Servings of Wild Alaskan Salmon

† 2 gram daily serving of Wholemega fish oil

# NEWCHAPTER®

100% Wild-Caught Salmon Oil

WILDLY PURE

# WHOLEmega™

EXTRA-VIRGIN WILD ALASKAN SALMON OIL

## TINY CAPS™

Nature's Profile of Seventeen **Whole Omegas**—3, 5, 6, 7 & 9's

**Effective:** Clinically shown to improve the Omega-3 Index\*

**Whole:** Natural source of whole omegas + **Vitamin D3** + antioxidants

90 Softgels • 500 mg  
DIETARY SUPPLEMENT

## Supplement Facts

Serving size 4 Softgels  
Servings per container 22.5

Amount per serving		Calories from Fat 20	
		%DV†	
Calories 20			
Total Fat	2000 mg	3%	
Saturated Fat	480 mg	2%	
Monounsaturated Fat	840 mg		
Polyunsaturated Fat	680 mg		
Cholesterol	15 mg	5%	
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU	25%	
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Wild Alaskan Salmon Oil	2000 mg		
Total Omega-3 Fatty Acids	520 mg		
EPA (Eicosapentaenoic Acid)	180 mg		
DHA (Docosahexaenoic Acid)	220 mg		
Other Omega-3 Fatty Acids (Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)	120 mg		
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	60 mg		
Total Omega-5 & 7 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Vaccenic Acid)	95 mg		
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	300 mg		
Astaxanthin (from Wild Alaskan Salmon Oil)	5 mcg		

\* Daily Value (DV) not established

† Percent Daily Values are based on a 2,000 calorie diet

Other ingredients: Capsule (gelatin [Halal], glycerine, water and carob), B.A.S.S.™ (Botanical Antioxidant Stability System™ [extracts of oregano, rosemary and organic sunflower oil]) and tocopherols to preserve freshness.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Distributed by NEW CHAPTER, INC.  
90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301  
For questions or comments call 888-874-4461  
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Naturally gluten free;  
our premium softgel capsules are BSE free.

**Suggested use:**

Four softgels daily with food.

Store in a cool, dry place. DO NOT REFRIGERATE.



Contents Tested & Certified

# holistic

— CLEARLY DIFFERENT —



Wholemega™

vs.



Processed Fish Oil

## Fractionated, Isolated & High-Heat Purified?

The dull, yellow hue and watery texture of purified fish oil capsules is symbolic of highly processed products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate and sacrifice beneficial compounds that give fish oil its naturally vibrant color and clarity.

## Wholemega: The Difference is Clear

Wholemega Tiny Caps™ are different. The extra-virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds—including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega Tiny Caps comes from Astaxanthin—an antioxidant that is naturally found in Wild Salmon and in this extra-virgin fish oil.



**Caution:** As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.