

## CLEARLY DIFFERENT



Wholemega™

vs.



Processed Fish Oil

### Fractionated, Isolated & High-Heat Purified?

The dull, yellow hue and watery texture of purified fish oil capsules is symbolic of highly processed products. This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate and sacrifice beneficial compounds that give fish oil its naturally vibrant color and clarity.

### Wholemega: The Difference is Clear

Wholemega is different. The extra-virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency. This gentle, food-grade process preserves numerous beneficial compounds—including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega comes from Astaxanthin—an antioxidant that is naturally found in Wild Salmon and in this extra-virgin fish oil.

### Suggested use: Two softgels daily with food.

Get the *Whole Truth!* Sign up for our e-newsletter at [newchapter.com/newsletter](http://newchapter.com/newsletter)

Store in a cool, dry place. DO NOT REFRIGERATE.

100% WILD ALASKAN SALMON

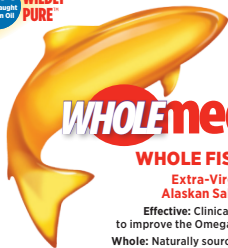
**Caution:** As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

**\*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

# NEWCHAPTER®



**WILDLY PURE™**



## WHOLEmega™

### WHOLE FISH OIL

Extra-Virgin Wild  
Alaskan Salmon Oil

Effective: Clinically shown  
to improve the Omega-3 Index\*

Whole: Naturally sourced whole  
omegas, Vitamin D3 & antioxidants

Nature's Profile of Seventeen  
Whole Omegas—3, 5, 6, 7 & 9's



60 Softgels • 1000 mg

DIETARY SUPPLEMENT

## Supplement Facts

Serving size 2 Softgels

Servings per container 30

Amount per serving

Calories 20

Calories from Fat 20

		%DV†
Total Fat	2000 mg	3%
Saturated Fat	480 mg	2%
Monounsaturated Fat	840 mg	*
Polyunsaturated Fat	680 mg	*
Cholesterol	15 mg	5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU	25%

Wild Alaskan Salmon Oil

Total Omega-3 Fatty Acids	520 mg	*
EPA (Eicosapentaenoic Acid)	180 mg	
DHA (Docosahexaenoic Acid)	220 mg	
Other Omega-3 Fatty Acids (Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)	120 mg	
Total Omega-6 Fatty Acids (Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	60 mg	*
Total Omega-5 & 7 Fatty Acids (Myristoleic Acid, Palmitoleic Acid, Vaccenic Acid)	95 mg	*
Total Omega-9 Fatty Acids (Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	300 mg	*
Astaxanthin (from Wild Alaskan Salmon Oil)	5 mcg	*

\* Daily Value (DV) not established

† Percent Daily Values are based on a 2,000 calorie diet

**Other ingredients:** Capsule (gelatin [Halal], glycerin, water and carob), B.A.S.S.™ (Botanical Antioxidant Stability System™ [extracts of oregano, rosemary and organic sunflower oil]) and tocopherols to preserve freshness.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Distributed by NEW CHAPTER, INC., 90 TECHNOLOGY DRIVE, BRATTLEBORO, VT 05301

For questions or comments call 888-874-4461

Naturally gluten free; our premium softgel capsules are BSE free.