

Stevia is a small perennial plant native to Central and South America with a long and storied history. The Spanish conquistadors found out about Stevia during their sixteenth century exploration of Central America. They reported that the natives used the leaves of this herb to counteract the bitter taste of a popular community drink, mate, and also used it as an herbal remedy for various ailments.

In 1887, Antonio Bertoni, a South American scientist, observed Indians of the Guarani tribe of Paraguay who used Stevia to flavor bitter tribal beverages. Bertoni erroneously classified Stevia as a member of the daisy family, but it was later re-assigned to the chrysanthemum family in 1905. Twenty-five years later, two French chemists conducting research on Stevia isolated the primary constituents responsible for Stevia's properties and named them steviolosides. Our Stevia Extract is based on this research.

Today, Stevia is cultivated in over a dozen countries worldwide. It is a major export product and is widely used in countries such as China, Brazil, North and South Korea, Taiwan, Israel, Paraguay and Malaysia. Stevia has also been grown successfully in California, southern Ontario, Canada and even southern England. Although there are several different species of Stevia, the most potent and effective seems to be *Stevia rebaudiana*, and this species is used in most dietary supplements on the market today.

A sweet secret cannot be kept forever!

STEVIA
Extract
Non-Bitter

Since 1968 NOW has been committed to providing high quality, affordable natural foods, vitamins and personal care products. No compromises, no added costs, no unnecessary frills.

We continue to provide certified organic or natural foods, grains, flours and seeds through health food stores. As a family owned and operated business, we offer the health-conscious consumer three generations of honesty, quality, purity and commitment.



Nutrition for Optimal Wellness.

Then God said, *"I give you every seed-bearing plant on the face of the whole earth and every tree that has fruit with seed in it. They will be yours for food."*

Gen. 1:29

CODE 6957 V4




STEVIA
Extract
Non-Bitter

- Calorie-Free
- Great Natural Herb Taste
- Consumer's Choice
- Aspartame-Free
- Natural Herbal Supplement



100 Packets

A Dietary Supplement

Net Wt. 3.5 oz. (100 g)

STEVIA
Extract
Non-Bitter

Supplement Facts

Serving Size 1 Packet (1 g)
Servings Per Container 100

	Amount Per Serving	% Daily Value
Calories	0	
Total Carbohydrate	1 g	< 1%*
Certified Organic Stevia Extract <i>(Stevia rebaudiana)</i> (Leaf)	85 mg	†

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.

Other ingredients: Rice Maltodextrin and Silica.

Manufactured by NOW FOODS
395 S. Glen Eilyn Rd., Bloomingdale, IL 60108
Made in the U.S.A. www.nowfoods.com

Stevia Extract is a dietary supplement.

Contains no sugar, salt, yeast, wheat, gluten, soy protein, milk, egg, shellfish, preservatives, artificial colors, artificial flavors, or artificial sweeteners.

SUGGESTED USE: As a dietary supplement, take one packet daily as desired.

Store in a cool, dry place.

Made from 100% Recyclable Material.