



Allergen, Gluten & Dairy Free†

The Original® Gummy Vitamin **Yummi bears** since 1997

Complete Multi-Vitamin

For Healthy Growth & Development^{††}

All Natural Fruit Flavors & Colors

Dietary Supplement

90 Gummy Bears

FREE OF
ARTIFICIAL
COLORS &
FLAVORS



Purity



Potency



Quality
Tested



Made in USA

Suggested Use: As a dietary supplement, parents may give each child up to three (3) bears per day.

Supplement Facts

Serving Size: 3 Bears
Servings Per Container: 30

Amount Per Serving	%Daily Value	
	2-4 yrs	4+ yrs
Calories	20	
Total Carbohydrate	5 g	** 2%*
Sugars	3 g	** **
Vitamin A (as retinyl palmitate)	2500 IU	100% 50%
Vitamin C (as ascorbic acid)	30 mg	75% 50%
Vitamin D (Vitamin D3 as cholecalciferol)	150 IU	38% 38%
Vitamin E (as d-alpha-tocopheryl acetate)	15 IU	150% 50%
Niacin (Vitamin B3 as niacinamide)	2.5 mg	28% 13%
Vitamin B6 (as pyridoxine HCl)	1 mg	143% 50%
Folic Acid	200 mcg	100% 50%
Vitamin B12 (as cyanocobalamin)	3 mcg	100% 50%
Biotin	70 mcg	47% 23%
Pantothenic Acid (as calcium D-pantothenate)	5 mg	100% 50%
Calcium (as calcium citrate)	9 mg	1% <1%
Iodine (as potassium iodide)	75 mcg	107% 50%
Magnesium (as magnesium citrate)	8 mg	4% 2%
Zinc (as zinc citrate)	7.5 mg	94% 50%
Choline (as choline bitartrate)	15 mcg	** **
Inositol	15 mcg	** **

* Percent Daily Value (DV) based on a 2,000 calorie diet. ** Daily Value not established.

Other Ingredients: Glucose syrup, natural cane sugar, gelatin, citric acid, lactic acid, natural flavors (strawberry, pineapple, orange, grape), and natural colors (annatto, black carrot juice concentrate, purple berry juice concentrate, turmeric), fractionated coconut oil and carnauba wax to prevent sticking.

†Free of: Gluten, yeast, wheat, dairy, eggs, soy, salt, peanuts, shellfish, fish, artificial flavors, artificial colors and artificial preservatives.

Hero® products are made with all natural quality ingredients. Product appearance may change over time due to natural color. This does not alter the potency of the product.

KEEP OUT OF REACH OF CHILDREN. STORE IN A COOL, DRY PLACE. DO NOT USE IF SAFETY SEAL IS BROKEN. KEEP SEALED FOR FRESHNESS. GUMMY PRODUCT MAY SETTLE OVER TIME.

††This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



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