

OMEGAS FOR HOLISTIC HEALTH

Whole Food

Wholemega™ Whole Fish Oil offers a whole-food alternative to fractionated, highly processed and high-heat purified fish oils.

Extra-Virgin Process

Pressed in a proprietary process similar to fine olive oil, Wholemega preserves natural antioxidants and Vitamin D3 that can be removed in other fish oils during processing.

Clinical Results

Human clinical trials have shown Wholemega helps retain healthy triglyceride levels and promotes other studied heart health markers.*

Fresh & Wildly Pure™

Naturally pure Wholemega utilizes 100% Wild Alaskan Salmon—from fisheries cited as worldwide models of sustainability.

3 Servings of Salmon

Taking Wholemega every day for a week[‡] provides the same amount of whole Omega fatty acids as three servings of Wild Alaskan Salmon.

† 2 gram daily serving of Wholemega fish oil

Caution: As with any dietary or herbal supplement, you should advise your healthcare practitioner of the use of this product. If you are nursing, pregnant, or considering pregnancy, you should consult your healthcare practitioner prior to using this product.

***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

NEWCHAPTER®

100% Wild-Caught Salmon Oil

WILDLY PURE™



WHOLEmega™

WHOLE FISH OIL

Extra-Virgin Wild Alaskan Salmon Oil

Effective: Clinically shown to improve the Omega-3 Index*

Whole: Naturally sourced whole omegas, Vitamin D3 & antioxidants

Nature's Profile of Seventeen Whole Omegas—3, 5, 6, 7 & 9's



30 Softgels • 1000 mg

DIETARY SUPPLEMENT

Supplement Facts

Serving size 2 Softgels
Servings per container 15

Amount per serving		Calories from Fat 20	
			%DV†
Total Fat	2000 mg		3%
Saturated Fat	500 mg		3%
Monounsaturated Fat	1000 mg		•
Polyunsaturated Fat	500 mg		•
Cholesterol	15 mg		5%
Vitamin D3 (from Wild Alaskan Salmon Oil)	100 IU		25%
Wild Alaskan Salmon Oil			
Wild Alaskan Salmon Oil	2000 mg		•
Total Omega-3 Fatty Acids			
EPA (Eicosapentaenoic Acid)	180 mg		•
DHA (Docosahexaenoic Acid)	220 mg		•
Other Omega-3 Fatty Acids			
(Octadecatetraenoic Acid, Docosapentaenoic Acid, Linolenic Acid, Heneicosapentaenoic Acid, Eicosatrienoic Acid)	120 mg		•
Total Omega-6 Fatty Acids			
(Linoleic Acid, Arachidonic Acid, Eicosadienoic Acid)	60 mg		•
Total Omega-5 & 7 Fatty Acids			
(Myristoleic Acid, Palmitoleic Acid, Vaccenic Acid)	95 mg		•
Total Omega-9 Fatty Acids			
(Oleic Acid, Gadoleic Acid, Erucic Acid, Nervonic Acid)	300 mg		•
Astaxanthin (from Wild Alaskan Salmon Oil)	5 mcg		•

• Daily Value (DV) not established
† Percent Daily Values are based on a 2,000 calorie diet

Other ingredients: Capsule (gelatin [Halal], glycerin and water), B.A.S.S.™ (Botanical Antioxidant Stability System™ [extracts of oregano, rosemary and organic sunflower oil]) and tocopherols to preserve freshness.

Contains: 100% Wild Alaskan Salmon Fish Oil.

Distributed by NEW CHAPTER, INC.

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For questions or comments call 888-874-4461

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Suggested use: Two softgels daily with food.

Gluten free; our premium softgel capsules are BSE free.

Store in a cool, dry place. DO NOT REFRIGERATE.

— CLEARLY DIFFERENT —



Wholemega™

vs.



Processed Fish Oil

Fractionated, Isolated & High-Heat Purified?

The dull, yellow hue and watery texture of purified fish oil capsules is symbolic of highly processed products.

This heavy distillation (which can be necessary to remove contaminants) can fractionate, isolate and sacrifice beneficial compounds that give fish oil its naturally vibrant color and clarity.

Wholemega: The Difference is Clear

Wholemega is different. The extra-virgin process used to extract Wholemega, similar to that used in fine olive oil, delivers an oil that is striking in color and transparency.

This gentle, food-grade process preserves numerous beneficial compounds—including Vitamin D3 and Astaxanthin. The brilliant hue in Wholemega comes from Astaxanthin—an antioxidant that is naturally found in Wild Salmon and in this extra-virgin fish oil.



COCALA234



Contains: Tested & Certified