

Instantly condition and weightlessly hydrate with this nourishing deep treatment powered by pure Coconut Water. Certified organic Shea Butter blends with our proprietary fusion of Dragon Fruit, Lychee Berry and Green Apple Extracts to nourish and energize lifeless hair, while creating a protective sheathe around strands. Vitamin-rich Imbe Oil helps block humidity to control frizz while Aloe adds weightless shine. Leaves hair marvelously manageable.

Section clean, wet hair. Apply generously. Use a wide tooth comb to distribute evenly from root to ends. Leave in for 5 minutes. Rinse thoroughly. For deep penetrating treatment, cover hair with plastic cap and apply moderate heat for up to 30 minutes. Rinse thoroughly. When using hair steamer do not cover, moist heat will add to masque's hydration.

Ingredients

Water (Aqua), Cocos Nucifera (Coconut) Fruit Juice, Aloe Barbadensis Leaf Juice, Cetearyl Alcohol, Butyrospermum Parkii (Shea) Butter*, Capric/Caprylic Triglycerides, Theobroma Cacao (Cocoa) Seed Butter*♥, Cetyl Alcohol, Stearyl Alcohol, Behentrimonium Chloride, Fragrance (Essential Oil Blend), Behentrimonium Methosulfate, Glyceryl Caprylate, Glycerin (Vegetable), Litchi Chinensis (Lychee) Fruit Extract, Hylocereus Undatus (Dragon Fruit) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Garcinia Livingstonei (African Mangosteen) Seed Oil, Persea Gratissima (Avocado) Oil, Mangifera Indica (Mango) Seed Butter, Hydrolyzed Rice Protein, Psidium Guajava Fruit Extract, Myrciaria Dubia Fruit Extract, Tocopheryl Acetate, Panthenol, Cetrimonium Chloride, Glyceryl Undecylenate, Citrus Grandis (Grapefruit) Fruit Extract.

*Certified Organic Ingredient. ♥Fair Trade Ingredient.

Natural ingredients may vary in color and consistency. If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.

This packaging contains a minimum of 25% post consumer resin.

Fruit Fusion

Fresh Dragon Fruit, Lychee Berry and Green Apple Extracts infuse coconut water to boost lifeless hair.

100% Pure Coconut Water

Hydrates and nourishes hair with vitamins and minerals.

Imbe Oil

A vitamin-rich oil that locks in moisture and protects hair weightlessly.

SheaMoisture®

Established 1912

FRUIT FUSION COCONUT WATER WEIGHTLESS HAIR MASQUE

w/ Imbe Oil & Aloe

FINE, WAVY CURLY HAIR

Sulfate Free & Color Safe
12 fl oz / 354 mL



No Sulfates

No Parabens

No Phthalates

No Propylene Glycol

No Mineral Oil

No Animal Testing

No Petrolatum

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. Through Community Commerce you help empower disadvantaged women to realize a brighter, healthier future.

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