This Sulfate-free, clarifying shampoo removes buildup, while infusing hair with moisture. Perfect for those who regularly color, straighten, perm or heat style their hair, as well as kinky, curly or wavy natural styles. Formulated with Jamaican Black Castor Oil and certified organic Shea Butter to promote growth by nourishing and strengthening damaged or chemically processed hair, reducing the appearance of breakage and shedding. Apple Cider Vinegar aids in regulating and balancing pH levels on the scalp, while softening hair to promote enhanced growth.

Apply to wet hair, gently massage from root to ends. Rinse thoroughly. Repeat if necessary. For best results pair with JAMAICAN BLACK CASTOR OIL STRENGTHEN AND GROW CONDITIONER.

Jamaican Black Castor Oil

Loaded with reparative omegas that promote healthy hair growth.

Peppermint

Apple Cider Vinegar

Stimulates the scalp for an invigorating experience.

Contains natural AHAs that clarify and help regulate pH levels of the scalp.

Ingredients
Water (Aque), Decyl Glucoside, Sodium Lauroyl Lactylate, Glycerin,
Hydrolyzed Rice Protein, Panthenol, Hydrolyzed Vegetable Protein PG-Propyl
Silanetriol, Guar Hydroxypropyltrimonium Chloride, Butyrospermum Parkii
(Shea) Butter* w. Fragrance (Essential Oil Blend), Ricinus Communis (Castor)
Seed Oil, Mauritia Flaxuosa Fruit Oil, Tocopherol, Aloe Barbadensis Leaf
Juice*, Vinegar, Acetyl Tetrapeptide-3, Niacin, Dextran, Trifolium Pratense
(Clover) Flower Extract. Caparlylud Gyoxamic Acid. Caprylul Glycol), Butylene

Glycol, Caramel, Mentha Piperita (Peppermint) Leaf Extract
*Certified Organic Ingredient *Fair Trade Ingredient
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals. This packaging contains a minimum of 25% post consumer resin.

Restore & Renew
NATURAL, CHEMICALLY PROCESSED,
COLOR TREATED OR HEAT STYLED HAIR

Sulfate Free & Color Safe 16.3 fl oz / 482 mL



JAMAICAN BLACK CASTOR OIL STRENGTHEN & GROW SHAMPOO

w/ Peppermint & Apple Cider Vinegar

No Sulfates

No Parabens

No Phthalates

No Propylene Glycol

> No Mineral Oil

No Animal Testina

No Petrolatum Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. Through Community Commerce you help empower disadvantaged women to realize a brighter, healthier future.











Sundial Brands LLC 11 Ranick Drive South . Amityville, NY 11701

MADE IN THE USA | SheaMoisture.com

