

EMPOWER COMMUNITIES
10% OF SHEAMOISTURE
COMMUNITY COMMERCE

sales of this product go to support women's empowerment in three key areas -Entrepreneurship, Education and Equity. We invest in communities by funding training, infrastructure and safety programs to sustainably source indigenous ingredients, grow local manufacturing of high quality goods in their own villages, and provide fair prices for their goods and labor. Earning a better, more sustainable living makes a better life possible for themselves, their families and their communities.

It's not a donation. It's an investment in an equitable world.

For more information and to get involved, please visit sheamoisture.com

OUR STORY

Our Grandmother Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four sold Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. SheaMoisture is her legacy.

Ingredients

Water (Aqua), Butyrospermum Parkii (Shea) Butter*♥, Stearyl Alcohol, Cetyl Alcohol, Behentrimonium Chloride, Glyceryl Caprylate, Hippophae Rhamnoides Oil, Cocos Nucifera (Coconut) Oil, Carrageenan, Panthenol, Argania Spinosa Kernel Oil, Glycerin (Vegetable), Hydroxyethylcellulose, Tocopheryl Acetate, Laminaria Saccharina Extract, Algae Extract, Sodium Benzoate, Aloe Barbadensis Leaf Juice, Plankton Extract, Hydrolyzed Conchiolin Protein, Weber Tequilana Azul Leaf Extract, Glyceryl Undecylenate, Fragrance (Essential Oil Blend)

*Certified Organic Ingredient. ♥Fair Trade Ingredient.
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

SheaMoisture®
Established 1912

SEA KELP & PEARL PROTEIN COLOR EXTEND CONDITIONER

w/ Sea Buckthorn Oil

Shield & Soften
COLOR TREATED HAIR



Sulfate Free
& Color Safe
13 fl oz / 384 ml

No Sulfates

No Parabens

No Phthalates

No Propylene Glycol

No Mineral Oil

No Animal Testing

No Petrolatum

A nutrient-rich daily conditioner, infused with our exclusive blend of Sea Kelp, Pearl Protein and Carrageenan (Red Algæ), which restores moisture. Added protein fortifies and strengthens protecting hair from color-fade, environmental stressors and future damage. Hair looks youthful and vibrant.

Work conditioner through hair from root to ends. Leave on for 3 minutes then rinse. Style as desired. For best results, cleanse with COLOR EXTEND SHAMPOO first.

Sea Kelp

Rich in polysaccharides, protects and strengthens hair.

Pearl Protein

Natural Marine Minerals, a symbol of timeless elegance, fortify and support hair structure.

Sea Buckthorn Oil

Rich in Omegas 3, 6, 7 & 9 quench and condition for stronger and thicker hair.



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