

EMPOWER COMMUNITIES
10% OF SHEAMOISTURE
COMMUNITY COMMERCE

sales of this product go to support women's empowerment in three key areas -Entrepreneurship, Education and Equity. We invest in communities by funding training, infrastructure and safety programs to sustainably source indigenous ingredients, grow local manufacturing of high quality goods in their own villages, and provide fair prices for their goods and labor. Earning a better, more sustainable living makes a better life possible for themselves, their families and their communities.

It's a donation. It's an investment in an equitable world.

For more information and to get involved, please visit sheamoisture.com

OUR STORY

Our Grandmother Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four sold Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. SheaMoisture is her legacy.

Ingredients

Water (Aqua), Decyl Glucoside, Cocamidopropyl Betaine, Sodium Lauroyl Lactylate, Sodium Cocoyl Isethionate, Glycol Stearate, Glyceryl Caprylate, Guar Hydroxypropyltrimonium Chloride, Carrageenan, Butyrospermum Parkii (Shea) Butter*♥, Argania Spinosa Kernel Oil, Glycerin (Vegetable), Macadamia Ternifolia Seed Oil, Algae Extract, Hippophae Rhamnoides Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Hydrolyzed Conchiolin Protein, Aloe Barbadensis Leaf Juice, Cucumis Sativus (Cucumber) Fruit Extract, Sodium Phytate, Laminaria Saccharina Extract, Plankton Extract, Sodium Methyl Cocoyl Taurate, Psidium Guajava Fruit Extract, Sodium Benzoate, Adansonia Digitata Fruit Extract, Stearamide AMP, Glyceryl Undecylenate, Fragrance (Essential Oil Blend)

* Certified Organic Ingredient. ♥ Fair Trade Ingredient.
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

SheaMoisture®
Established 1912

SEA KELP & PEARL PROTEIN COLOR EXTEND SHAMPOO

w/ Sea Buckthorn Oil

Shield & Soften
COLOR TREATED HAIR



Sulfate Free
& Color Safe
13 fl oz / 384 mL

No Sulfates
No Parabens
No Phthalates
No Propylene Glycol
No Mineral Oil
No Animal Testing
No Petrolatum

A rich sulfate-free cleanser, infused with our exclusive blend of Sea Kelp, Pearl Protein and Carrageenan (Red Algae), restores moisture, fortifies and protects hair from color-fade.

Apply to wet hair and gently massage into a rich lather. Rinse thoroughly. Repeat, if necessary. For best results, follow with COLOR EXTEND CONDITIONER.

Sea Kelp

Rich in polysaccharides, protects and strengthens hair.

Pearl Protein

Natural Marine Minerals, a symbol of timeless elegance, fortify and support hair structure.

Sea Buckthorn Oil

Rich in Omegas 3, 6, 7 & 9 quench and condition for stronger and thicker hair.



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MADE IN THE USA | SheaMoisture.com



USA 11701