

IB PLATINUM

Irritable Bowel Symptoms[†] affect well over 15 million people in the United States alone — more than half of them women. And while science has yet to pinpoint the actual cause of or a cure for some of the most common symptoms, recent research advancements have identified something that can not only “trigger” a course of symptoms and adversely affect probiotic balance in your lower intestine, but can actually make overall symptoms worse.

What is this “trigger”? It’s chronic, psychological stress... the same everyday stress so prevalent in today’s high-pressure environment. Groundbreaking evidence has shown that irritable bowel symptoms are both “stress sensitive” and can actually affect something scientists call the “brain-gut interaction” (BGI)... which explains why medical professionals are paying more and more attention to helping those with irritable bowel symptoms manage stress and stress-induced responses.

Because commonplace non-prescription remedies (such as ordinary peppermint oil) can come with a long list of side effects — like heartburn, indigestion, and allergic reactions — and have absolutely no effect on the BGI... the research team at Carter-Reed decided to focus on the external factors that can aggravate symptoms. And it paid off.

By combining its clinically validated stress-reducing ingredients with melatonin and a specific probiotic recognized for its positive gastrointestinal effects, Carter-Reed’s breakthrough IB Platinum has become the first-of-its-kind, multi-functional, multi-compound, digestive support formula specifically developed to help protect against stress-related irritable bowel symptoms by nipping the issue of stress in the bud,[‡] so to speak. Carter-Reed’s IB Platinum... **Guaranteed to work for you or your money back!**

Our 100% satisfaction guarantee: Because no product or program will work for everyone, IB Platinum is backed by our money-back guarantee. Simply stated, if you are not satisfied with your IB Platinum, just return it to the place of purchase within 30 days.

WARNING: Do not exceed suggested daily serving. Not for use by individuals under the age of 18 years. Do not use if pregnant or nursing. This product contains 3 mg of melatonin per serving. Consumption with alcohol, other medications, or supplements with sedative properties is not recommended. Limit the use of other melatonin-containing supplements while using this product. Do not drive or operate machinery when taking melatonin. Do not use if you have any digestive disease or are experiencing fever, vomiting, bloody diarrhea, severe abdominal pain, unintended weight loss, or have an inflammatory bowel disease (IBD) such as Crohn’s disease, ulcerative colitis, etc. Consult your physician before use if you are taking medication or have a medical condition. Do not use if inner safety seal under the cap is broken or missing. **Use only as directed. Keep out of reach of children.**

If you or your health-care provider have any questions, call: 1-800-898-5153

The Carter-Reed Company, LLC
Salt Lake City, UT 84116 • 1-800-898-5153

www.IBPlatinum.com

This box was designed in an oversized manner to prevent pilferage. The actual size of the capsule is printed on the front of this box.



***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

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IB PLATINUM™

RELIEF FROM IRRITABLE BOWEL SYMPTOMS[†]

with Probiotic

Daily Support to Help Reduce Irritable Bowel Symptoms:[†]

- Abdominal Discomfort[†]
- Bloating & Gas[†]
- Body Aches[†]
- Irregularity[†]

This product contains 3 mg of melatonin per serving

ALSO FORMULATED TO:
SUPPORT DIGESTIVE BALANCE[†]
and **HELP RELIEVE STRESS[†]**
WHICH CAN TRIGGER DIGESTIVE ISSUES

[†]According to the National Institute of Health’s National Digestive Diseases Information Clearinghouse, “Irritable bowel syndrome is a functional gastrointestinal (GI) disorder... [Irritable bowel syndrome] is a group of symptoms that occur together, not a disease.”
www.IBPlatinum.com/nih

30 CAPSULES
ONE-A-DAY FORMULA

DIETARY SUPPLEMENT

ACTUAL SIZE CAPSULE

DIRECTIONS: As a dietary supplement to quickly reduce stress and intestinal strain that can contribute to irritable bowel symptoms[†], adults take 1 capsule daily before bedtime with a full glass of water. **Do not exceed 1 capsule per day.** Individual results will vary.

Supplement Facts

Serving Size 1 Capsule
Servings Per Container 30

	Amount Per Serving	% Daily Value
Proprietary Blend	233.09 mg	
Stress Relief Complex		
L-theanine		†
Melon (fruit juice) Concentrate		†
Cinnamon (bark) Extract		†
Celery (seed) Powder		†
GABA (gamma-aminobutyric acid)		†
L-glutamine		†
Digestive Balance Complex		
<i>Bacillus coagulans</i>		†
Ginger (root) Powder		†
Papaya (fruit) Powder		†
Turmeric (root) Powder		†
Brain/Gut Complex		
Melatonin		†
L-tryptophan		†
Lemon Balm (aerial parts) Powder		†

† Daily Value not established.

Other Ingredients: Microcrystalline cellulose, hydroxypropyl methylcellulose (vegetable capsule), stearic acid (vegetable derived), magnesium stearate (vegetable derived), purified water, and titanium dioxide (natural mineral whitener)

For additional information on this or any other Carter-Reed™ product, please call our experienced customer service representatives at: 1-800-898-5153.

Product resale allowed only through authorized representatives. International distribution is not authorized without prior written approval.

Store at controlled room temperature: 15°-30°C/59°-86°F.

CRC The Carter-Reed Company™

