

- NO Proprietary Blends NO Underdosed Key Ingredients NO Banned Substances NO Fillers

- NO Exceptions

**Just the Most Powerful Formulas Available** 

## The Most Powerful Protein Formula Ever Developed

NITRO-TECH® is a scientifically engineered whey isolate+ lean musclebuilder formula designed for all athletes who are looking for more muscle, more strength and better performance. NITRO-TECH® contains protein sourced primarily from whey protein isolate and whey peptides - two of the cleanest and purest protein sources available to athletes. Other whey protein supplements might have only a few grams of these highly bioavailable and easily digested proteins. NITRO-TECH® is also enhanced with the most studied form of creatine for even better gains in muscle and strength.▲

## • 70% Better Than Regular Whey Protein for Gains in Lean Muscle

<sup>1</sup> In a six-week, double-blind study involving 36 test subjects with at least three years of weight-training experience divided into three groups, subjects combining the core ingredients in NITRO-TECH® with a weight-training program gained 70% more lean muscle than subjects using regular whey protein (8.8 vs. 5.1 lbs.) and increased their bench press more than subjects using regular whey protein (34 vs. 14 lbs.). These same subjects even gained four times as much lean muscle as subjects using a placebo (8.8 vs. 2.0 lbs.)▲. This formula provides 30g of protein from ultra-pure protein. Plus, it delivers a clinically proven dose of creatine.

## Build More Strength Than **Regular Whey Protein**

Each scoop of NITRO-TECH® contains a research-proven dose (3g) of creatine monohydrate. Combined in NITRO-TECH®, whey protein and creatine build more strength than regular whey protein. In one study, subjects using the whey/creatine combination in NITRO-TECH® increased their 1-rep max bench press by 34 lbs., compared to only 14 lbs. for subjects using regular whey protein.▲

## Ultra-Clean Protein Formula

A single scoop of NITRO-TECH® contains 30g of protein. primarily from whey protein isolate and whey peptides, with only 4g of carbs and 2.5g of fat! Most protein powders deliver significantly less protein per scoop, while some protein formulas are loaded with fat and carbs. The whey protein in NITRO-TECH® has been filtered using Multi-Phase Filtration Technology for less fat, lactose and impurities than cheaper

# See Supplement Facts for cholesterol content.

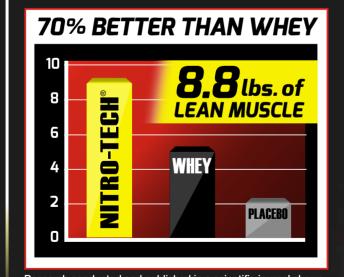
1. Burke et al., 2001, International Journal of Sport Nutrition and Exercise Metabolism, 11(3):349-64.

## Best-In-Class Taste

Every flavor of NITRO-TECH® won in head-to-head third-party taste tests against leading competitors.

## Get More for Your Money

Unlike the competition, Performance Series products contain superior key ingredients in clinically dosed amounts that are fully disclosed, so you know exactly what you are paying for.



Research conducted and published in a scientific journal shows that subjects using the core ingredients in NITRO-TECH® gained 8.8 lbs. of lean muscle in 6 weeks compared to subjects who used regular whey protein and gained 5.1 lbs. These results are based on testing at St. Francis Xavier University.

# NEW!



PERFORMANCESERIES

ST FRANCIS XAVIFR

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# WHEY ISOLATE+ LEAN MUSCLEBUILDER\*

WHEY ISOLATE & PEPTIDES PRIMARY SOURCE

**BUILDS 70% MORE LEAN MUSCLE THAN** REGULAR WHEY 4,1

**AMPLIFIES RECOVERY,** PERFORMANCE & STRENGTH

> RESULTS BASED ON CORE INGREDIENT TESTING. SEE BACK FOR STUDY DETAILS.

# TOASTED S'MORES

NATURAL AND ARTIFICIAL FLAVORS

DIETARY SUPPLEMENT NET WT. 4.00 lbs. (1.81kg)

## Supplement Facts

Serving Size: 1 Scoop (44g) Servings Per Container: Approx. 41

Amount Per Serving		% Daily Value
Calories	160	
Calories from Fat	25	
Total Fat	2.5g	4%*
Saturated Fat	1.5g	8%*
Cholesterol	70mg	23%
Total Carbohydrate	4g	1%*
Sugars	1g	t
Protein	30g	60%*
Calcium	130mg	13%
Iron	0.8mg	4%
Sodium	210mg	9%
Nitro-Amino Matrix		

L-Leucine (as Whey Protein, L-Leucine) -Isoleucine (as Whey Protein, L-Isoleucine) 1.9g L-Valine (as Whey Protein, L-Valine) 1.8q

Scientifically Studied Musclebuilder Creatine Monohydrate

Percent Daily Values are based on a 2,000 calorie diet.

Other Ingredients: Isolate Protein & Peptide Blend (Whey Protein Isolate, Whey Peptides, Whey Protein Isolate 97%), Whey Protein Concentrate, Cocoa (Processed with Alkali), Natural and Artificial Flavors, Sov or Sunflower Lecithin, Gum Blend (Cellulose, Xanthan, Carrageenan, Dextrose), Salt, **Enzyplex** (Papain, Amylase), Sucralose, Acesulfame-Potassium. Contains milk and soy ingredients. Processed in a facility that processes wheat, egg, tree nut, peanut, fish and shellfish ingredients.

▲These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

This product contains 3g of creatine per serving, which is in addition to the 30g of protein per serving shown in the Supplement Facts. Creatine in combination with whey protein has been clinically shown in a published study in the International Journal of Sport Nutrition and Exercise Metabolism to be more effective for building muscle than just whey protein alone. There are no added amino acids contained within this formula that are counted towards the l total amount of protein listed on the label.

\$ MuscleTech® is America's #1 Selling Bodybuilding Supplement Brand based on cumulative wholesale dollar sales 2001 to present.

## The NITRO-TECH® Advantage

Ingredient	NITRO-TECH®	Main Competito
Protein	30g	24g
BCAAs	6.9g	5.5g
Leucine	3.2g	2.5g
Creatine	<b>3</b> g	0g
Glutamine & Precursor	5.3g	4.1g
Scientifically Better	<b>√</b>	X

Directions: Mix 1 serving (1 scoop) in 6 oz. or 2 servings (2 scoops) in 12 oz. of cold water or skim milk in a glass or shaker cup. Use between major meals and after exercise. Drink 8 to 10 glasses of water daily. For maximum results, consume 4 scoops of NITRO-TECH $^{
m g}$ daily for a minimum of six weeks.

Note: This product is sold by weight. Some settling may occur. Shake container before use.

Store in a cool, dry place (60°F to 80°F).

WARNING: Not intended for use by persons under 18. Do not use if pregnant or nursing. Consult a medical doctor before starting any diet or exercise program or it vou have a medical condition. **Do not use if** packaging has been tampered with. KEEP OUT OF REACH OF CHILDREN.

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION.

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