

SheaMoisture
Established 1912

**SUPERFRUIT
MULTI-VITAMIN
SOFT CURL
GEL-CREAM**

w/Marula Oil & Biotin

- ✓Hydrate ✓Nourish ✓Detangle
 - ✓Define ✓Revive Body
 - ✓Tame Frizz ✓Seal ✓Hold
 - ✓Protect ✓Shine
- WAVY, CURLY HAIR**

Define waves and curls while providing soft hold and frizz control using this multi-benefit styling aid. Our proprietary antioxidant-rich Superfruit Complex combines with certified organic Shea Butter, Marula Oil and Biotin in a multi-vitamin formula to nourish and enrich dull, lackluster waves and curls.

**Sulfate Free
& Color Safe**

8 fl oz / 236 mL

No
Sulfates

No
Parabens

No
Phthalates

No
Propylene
Glycol

No
Mineral
Oil

No
Animal
Testing

Section wet or damp hair. Apply a small amount of gel-cream to hands and work through hair from root to ends section by section. Air dry or style as desired.

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. With this purchase you help empower disadvantaged women to realize a brighter, healthier future.

**Superfruit
Complex**

A blend of Red Raspberry, Goji, Acai and Guava. Extracts rich in anti-aging antioxidants.

**Marula
Oil**

Rich in essential fatty acid Omega-9. Oleic that hydrates deeply.

Biotin

Multi-vitamins nourish for stronger-looking hair.



Ingredients

Water, Maltodextrin/VP Copolymer, Glycerin (Vegetable), Dehydroxanthan Gum, Aloe Barbadensis Leaf Juice, Butyrospermum Parkii (Shea) Butter*♥, Rubus Idaeus (Raspberry) Leaf Extract, Psidium Guajava Fruit Extract, Biotin, Mauritia Flexuosa Fruit Oil, Sclerocarya Birrea Seed Oil, Panthenol, Tocopherol, Euterpe Oleracea Fruit Extract, Cinamidopropyltrimonium Chloride, Lycium Barbarum Fruit Extract, Methylcellulose, Fragrance (Essential Oil Blend), Caprylhydroxamic Acid, Caprylyl Glycol.

* Certified Organic Ingredient. ♥Fair Trade Ingredient
Natural ingredients, may vary in consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

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