

No
Sulfates

No
Parabens

No
Phthalates

No
Propylene
Glycol

No
Mineral
Oil

No
Animal
Testing

No
Petrolatum

SheaMoisture®
Established 1912

FRUIT FUSION
COCONUT WATER
WEIGHTLESS
STYLING MOUSSE
w/ Imbe Oil & Aloe

Shape & Shine
FINE, WAVY CURLY HAIR

This silicone-free weightless mousse shapes straight, wavy and curly styles. Build manageable fullness with Shea Butter and Coconut Water blended with our proprietary fusion of Dragon-Fruit, Lychee Berry and Green Apple Extracts to nourish and energize lifeless hair. Vitamin-rich Imbe Oil blocks humidity to help control frizz while Aloe adds weightless shine.

Sulfate Free
& Color Safe
7.5 fl oz / 222 mL

Divide clean, wet hair into sections. Apply two to three pumps to each section and distribute evenly. Style as desired.

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Banthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. Through Community Commerce we help empower disadvantaged women to realize a brighter, healthier future.

Fruit
Fusion

Fresh Dragon
Fruit, Lychee Berry
and Green Apple
Extracts infuse
coconut water to
boost lifeless hair

100% Pure
Coconut Water

Hydrates and
nourishes hair
with vitamins
and minerals.

Imbe
Oil

A vitamin-rich
oil that locks in
moisture and
protects hair
weightlessly.



cruelty
free



CERTIFIED
ORGANIC
NATURAL
— & —
FAIR TRADE
INGREDIENTS



Certified



Corporation

Ingredients

Water (Aqua), Cocos Nucifera (Coconut) Fruit Juice, Aloe Barbadensis Leaf Juice, SD Alcohol 40B, Maltodextrin/VP Copolymer, Cocamidopropyl Betaine, Glycerin (Vegetable), Butyrospermum Parkii (Shea) Butter**, Hylocereus Undatus (Dragon Fruit) Fruit Extract, Litchi Chinenis (Lychee) Fruit Extract, Garcinia Livingstonei (African Mangosteen) Seed Oil, Pyrus Malus (Apple) Fruit Extract, Hydrolyzed Rice Protein, Panthenol, Sodium Benzoate, Gluconolactone, Fragrance (Essential Oil Blend)

*Certified Organic Ingredient. **Fair Trade Ingredient.
Natural ingredients may vary in color and consistency if irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

Sundial Brands LLC
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MADE IN THE USA | SheaMoisture.com



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