

Our Sulfate-free shampoo helps moisturize and repair dry, damaged or over-processed hair.

Apply to wet hair and gently massage into a rich lather. Rinse thoroughly. Repeat if necessary.

### Sea Kelp

Mineral-rich nutrition seals and smoothes hair cuticles.

### Argan Oil

Restores shine and rebuilds hair elasticity.

### Shea Butter

Deeply moisturizes while conditioning hair and scalp.

## Ingredients

Deionized Water, Decyl Glucoside (Coconut Oil), African Butyrospermum Parkii (Shea Butter)\*, Aloe Vera Leaf Juice, Argan Oil, Panthenol (Pro-Vitamin B-5), Rosemary Extract, Sea Kelp Extract, Vitamin E, Guar Gum, Lonicera Caprifolium (Honeysuckle) Flower (and) Lonicera Japonica (Japanese Honeysuckle) Flower Extract, Avocado Oil  
\*Certified Organic Ingredient

Natural ingredients may vary in color and consistency.  
If irritation occurs, discontinue use.

# SheaMoisture

Established 1912

## RAW SHEA BUTTER MOISTURE RETENTION SHAMPOO

w/ Sea Kelp & Argan Oil

DRY, DAMAGED HAIR

Heal, Grow & Strengthen  
Salud, crecimiento y fortalecimiento

Sulfate Free & Color Safe

13 fl oz / 384 mL

## Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. With this purchase you help empower disadvantaged women to realize a brighter, healthier future.



Sundial Brands LLC  
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MADE IN THE USA

Ethically Traded Ingredients Sustainably Produced.  
Pioneering Community Commerce and Fair Trade Since 1912.  
Tested on our family for four generations. Never on animals.

[www.SheaMoisture.com](http://www.SheaMoisture.com)

No Sulfates

No Parabens

No Phthalates

No Paraffin

No Gluten

No Propylene Glycol

No Mineral Oil

No Synthetic Fragrance

No Synthetic Color

No DEA

No Animal Testing

