

This ever-so-gentle wash and shampoo cleanses without the irritation often caused by synthetic colors or fragrances. Organic Shea and Cocoa Butters blend with Aloe Vera and Vitamin E to hydrate, soothe and heal delicate skin. Hypo-allergenic, Pediatrician tested.

Apply a small amount to palm, washcloth or sponge. Add warm water, lather, then cleanse face, hair and body. Rinse thoroughly. Gentle enough for everyday use, even on newborns.

Organic
Shea Butter

Deeply
moisturizes and
repairs skin with
vitamins and
essential fatty
acids.

Aloe
Vera

An excellent
moisturizer for dry,
sensitive skin. Helps
calm minor skin
irritation.

Cocoa
Butter

Soothes and
softens. Helps
baby's sensitive skin
retain its natural
moisture.

Ingredients

Aloe Barbadensis Leaf Juice*, Decyl Glucoside, Sodium Cocoyl Glutamate, Glycerin*, Sodium Lauroyl Lactylate, Xanthan Gum, Butyrospermum Parkii (Shea) Butter*♥, Oat Beta Glucan, Coco-Glucoside, Theobroma Cacao (Cocoa) Seed Butter*, Glyceryl Oleate, Gluconolactone, Sodium Benzoate, Sodium Phytate, Citric Acid, Tocopheryl Acetate

*Certified Organic Ingredient. ♥Fair Trade Ingredient.
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

SheaMoisture®
Established 1912

FRAGRANCE - FREE
GLUTEN - FREE
BABY
WASH & SHAMPOO
w/ Aloe Vera, Cocoa Butter & Vitamin E

ULTRA - SENSITIVE SKIN

HYPOALLERGENIC. PEDIATRICIAN TESTED.

13 fl oz / 384 mL

No
Sulfates

No
Parabens

No
Phthalates

No
Propylene
Glycol

No
Mineral
Oil

No
Animal
Testing

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. With this purchase you help empower disadvantaged women to realize a brighter, healthier future.



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MADE IN THE USA

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USSH-SMB-130Z01