

ELITE PROTEIN AT ITS PUREST™

THE ASCENT® STORY

OUR NATIVE FUEL® MICELLAR CASEIN IS — SIMPLY PUT — THE BENCHMARK IN PROTEIN PURITY. WE FILTER OUR PROTEIN DIRECTLY FROM MILK, MAKING IT THE LEAST-PROCESSED MICELLAR CASEIN PROTEIN AVAILABLE — DELIVERED IN ITS PUREST FORM.

MICELLAR CASEIN IS A COMPLEMENTARY PROTEIN TO WHEY, AND BOTH PROTEINS PROVIDE EXCEPTIONAL BENEFITS FOR YOUR DAILY FITNESS ROUTINE. WHEY GETS MUSCLE REPAIR STARTED IMMEDIATELY POST-WORKOUT, BECAUSE IT IS RAPIDLY ABSORBED INTO YOUR SYSTEM. MICELLAR CASEIN PROVIDES A SLOW AND SUSTAINED RELEASE OF ESSENTIAL AMINO ACIDS. WHEN TAKEN AT NIGHT, THIS HELPS PREVENT MUSCULAR DETERIORATION AND PROMOTES THE BODY'S ABILITY TO REPAIR AND IMPROVE DURING ITS NATURAL RECOVERY PERIOD — SLEEP.

WE'RE ABLE TO DO THIS BECAUSE, UNLIKE MOST COMPANIES, WE DON'T BUY ANY OF OUR PROTEINS. WE MAKE OUR OWN PROTEIN — AND WE'VE BEEN DOING IT FOR OVER 30 YEARS. WE BUY THE MILK FROM TRUSTED DAIRY FARMERS AND THEN FILTER THE PROTEINS IN OUR OWN FACILITIES. WE USE ZERO ARTIFICIAL INGREDIENTS AND AVOID HARMFUL STEPS LIKE "BLEACHING." IT'S NOT THE EASIEST WAY TO DO IT, BUT AS YOU KNOW, REAL RESULTS DON'T COME FROM EASY.

FIND OUT MORE AT ASCENTPROTEIN.COM

ASCENT®

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MCCVANB2B2



Nutrition Facts

About 28 servings per container
Serving size 1 Rounded Scoop (32g)

Amount Per Serving
Calories 110

	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 25mg	8%
Sodium 30mg	1%
Total Carbohydrate 1g	0%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 25g	50%
Calcium 670mg	50%
Iron 0mg	0%
Vitamin D 0mcg	0%
Potassium 78mg	2%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: MICELLAR CASEIN, NATURAL FLAVORS, GUM BLEND (GUAR, ACACIA, XANTHAN), SUNFLOWER LECITHIN, MONK FRUIT EXTRACT.

ALLERGEN INFORMATION: CONTAINS MILK.

NOTICE: PRODUCED ON EQUIPMENT THAT ALSO PROCESSES TREE NUTS & PEANUTS.

GLUTEN FREE, SOY FREE, rBST/rBGH FREE*

DISTRIBUTED BY LEPRINO PERFORMANCE BRANDS LLC
1830 WEST 38TH AVE., DENVER, CO 80211

NOTICE: USE THIS PRODUCT AS A FOOD SUPPLEMENT ONLY. DO NOT USE FOR WEIGHT REDUCTION. DO NOT USE AS A SOLE SOURCE OF NUTRITION. INTENDED FOR HEALTHY ADULTS.

*NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN DAIRY PRODUCTS DERIVED FROM rBST/rBGH-TREATED AND NON-rBST/rBGH-TREATED COWS.

STORE IN A COOL, DRY PLACE. CONTENTS SOLD BY WEIGHT NOT VOLUME.

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CONSUMER INFO: 1-844-NTV-FUEL

MIXING INSTRUCTIONS

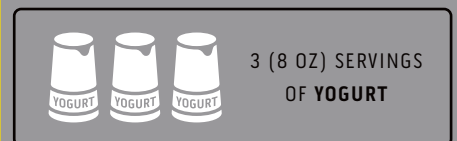
ASCENT PROTEIN POWDER IS INSTANTIZED FOR BETTER MIXING. TO MAKE A SHAKE, ADD 1 SCOOP OF POWDER TO 10 TO 12 FLUID OUNCES OF BEVERAGE AND STIR, SHAKE OR BLEND TO YOUR LIKING. TO MAKE INTO A PUDDING, ADD 1 SCOOP OF POWDER TO A BOWL, ADD 5 OZ. OF LIQUID, STIR AND CHILL FOR 5 MINUTES.

BRANCHED CHAIN AMINO ACIDS 4.9g
ESSENTIAL AMINO ACIDS 10.7g | LEUCINE 2.2g



1 SCOOP =

JUST ONE SCOOP OF ASCENT PROTEIN WILL DELIVER AS MUCH PROTEIN AS EATING ANY OF THE FOLLOWING:



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