

Lift away impurities and re-hydrate hair with this gentle, sulfate-free shampoo. Formulated with a nourishing blend of 100% Virgin Coconut and Shea Oils, creamy Coconut Milk and Acacia Senegal that helps provide renewed hydration, manageability and shine. Leaves hair wrapped in a light costal coconut breeze.

Apply to wet hair and gently work into a rich lather. Rinse thoroughly. Repeat as needed. For best results, follow with our DAILY HYDRATION CONDITIONER. Great for all hair types.

Coconut Oil

Antioxidant Vitamin E nourishes, while natural Triglycerides help retain moisture.

Coconut Milk

Conditioning properties smooth and soften hair.

Acacia Senegal

Locks in moisture to support hair elasticity and suppleness.

SheaMoisture®

Established 1912

100% VIRGIN COCONUT OIL DAILY HYDRATION SHAMPOO w/Coconut Milk & Acacia Senegal

Ingredients

Water, Decyl Glucoside, Cocamidopropyl Betaine, Sodium Lauroyl Lactylate, Glycol Stearate, Glycol Distearate, Sodium Cocoyl Isethionate, Sodium Methyl Cocoyl Taurate, Glycerin (Vegetable), Cocos Nucifera (Coconut) Oil, Caprylic/Capric Triglyceride, Butyrospermum Parkii (Shea) Butter*♥, Aloe Barbadensis Leaf Juice, Panthenol, Algae Extract, Equisetum Arvense (Horsetail) Extract, Tocopherol, Rosa Canina Fruit (Rosehip) Oil, Argania Spinosa Kernel (Argan) Oil, Coconut Acid, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Acacia Senegal Gum Extract, Cocos Nucifera (Coconut) Fruit Extract, Cocos Nucifera (Coconut) Fruit Juice, Caprylhydroxamic Acid, Caprylyl Glycol, Guar Hydroxypropyltrimonium Chloride, Sodium Benzoate, Polyquaternium-7, Sodium Phytate, Stearamide AMP, Fragrance (Essential Oil Blend)

*Certified Organic Ingredient. ♥Fair Trade Ingredient.
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.



Cleanse & Nourish ALL HAIR TYPES

Sulfate Free
& Color Safe

13 fl oz / 384 ml

No Sulfates

No Parabens

No Mineral Oil

No Propylene Glycol

No Phthalates

No Animal Testing

No Petrolatum

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. Through Community Commerce you help empower disadvantaged women to realize a brighter, healthier future.



Sundial Brands LLC
11 Ranick Drive South, Amityville, NY 11701

MADE IN THE USA | SheaMoisture.com



VI
1BL5MH20A176