

- Calcium & phosphorus help build strong bones & teeth*
- Vitamin D supports calcium absorption*

No Dairy, No Peanuts, Gluten-Free.
 Processed in a facility with products that contain egg, fish, shellfish, soy and tree nuts.

For More Information:
 1-888-462-2548

SHOP NOW @ GNC.COM

Distributed by:
 General Nutrition Corporation
 Pittsburgh, PA 15222



KEEP OUT OF REACH OF CHILDREN.
 Store in a cool, dry place.

GNC
 milestones®

kids

**Gummy Calcium
 For Kids 2-12**

Dietary Supplement

Support for
 strong,
 healthy bones*



Gluten-Free, No Dairy
 Natural Assorted Fruit Flavors

120 GUMMIES



CODE 102721

CPG

Directions: As a dietary supplement, take one to three servings daily with food. Kids ages 2 to 4 take one gummy per serving. Kids ages 4 and up take two gummies per serving.

Supplement Facts

Serving Size	One Gummy		Two Gummies	
Servings Per Container	120		60	
Amount Per Serving	% Daily Value For Children 2-4 Years of Age		% Daily Value For Children 4 Years of Age and Up	
Calories	5		10	
Total Carbohydrate	1 g	*	2 g	1%†
Sugars	1 g	*	2 g	*
Vitamin D (as Cholecalciferol D-3)	110 IU	27%	220 IU	55%
Calcium (as Tricalcium Phosphate)	100 mg	12%	200 mg	20%
Phosphorus (as Tricalcium Phosphate)	50 mg	7%	100 mg	10%
Sodium	2.5 mg	*	5 mg	< 1%

* Daily Value not established.
 † Percent Daily Values are based on a 2,000 calorie diet.

OTHER INGREDIENTS: Sucrose, Glucose Syrup, Water, Gelatin; Less Than 2% of: Canola Lecithin, Citric Acid, Colors (Annatto Extract, Blueberry and Carrot Concentrates, Purple Carrot Juice Concentrate), Fumaric Acid, Lactic Acid, Medium Chain Triglycerides, Natural Flavors, Pectin.

WARNING: Take only as directed. Do not exceed suggested dosage. Consult your physician prior to using this product if you are pregnant, nursing, taking medication, or have a medical condition. Discontinue use two weeks prior to surgery. Do not use if inner seal is missing or broken. Do not expose to excessive heat or moisture. Colors will darken over time. This does not alter the potency of the product. This product should only be fed to seated, supervised children who are accustomed to chewing solid foods.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

PRLB-11909-01 70502577

Kids & Teens Dieline: 3.5" x 9.25"

11/1/12

FDA disclaimer is 5.5 point GNC Gothic Bold per manufacturer request. It is normally 6.5 pt text.

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Above is an example of 6.5 text. It becomes unreadable when over-kerned to fit.

Printer: Please supply contract proof to Design Services @ Brunner

BRUNNER

11 Stanwix Street
 5th Floor
 Pittsburgh, PA 15222
 412.995.9500

Advertising for a Smarter, Faster World™

Client: GNC

Round: RELEASE_JS

Revise Date: 06/18/14

File name:

102721_0000xx_KidsGummyCalcium_Label.eps

Application: Adobe Illustrator CS

Artwork is set up at 100%

Color Palette

4 Color Process + 5 Spot

Cool Gray 10	Black	Yellow
PMS 186	Cyan	Magenta
PMS 382	PMS 299	PMS 3965

COLORS ARE COMPUTER SIMULATED AND ARE NOT FOR COLOR MATCHING. Varnishes/Coatings are not included in color palette specifications. Contact GNC directly.

Contact: Jeff Scott at BRUNNER, 412.995.9580 or Email: jscott@brunnerworks.com

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- measurements
- print tolerance requirements
- registration
- construction of artwork

- * Changes made to suit production requirements must be approved by Brunner design Services.
- * Proofs and copy changes must also be submitted to Brunner Design Services for review.
- * All copy should be proofread by the client and legal requirements checked by counsel.