

This Sulfate-free shampoo gently cleanses and weightlessly hydrates hair. Certified organic Shea Butter and Coconut Water blend with our proprietary fusion of Dragon Fruit, Lychee Berry and Green Apple Extracts to nourish and energize lifeless hair. Vitamin-rich Imbe Butter blocks humidity to help control frizz while Aloe adds weightless shine.

Apply to wet hair and gently massage into a rich lather. Rinse thoroughly. Repeat if necessary. May be used daily. For best results follow with our WEIGHTLESS CRÈME RINSE.

Fruit Fusion

Fresh Dragon Fruit, Lychee Berry and Green Apple Extracts infuse coconut water to boost lifeless hair.

100% Pure Coconut Water

Hydrates and nourishes hair with vitamins and minerals.

Imbe Oil

A vitamin-rich oil that locks in moisture and protects hair weightlessly.

Ingredients

Aloe Barbadosensis Leaf Juice, Sodium Lauryl Methyl Isethionate, Cocamidopropyl Betaine, Water (Aqua), Cocos Nucifera (Coconut) Fruit Juice, Glycerin (Vegetable), Fragrance (Essential Oil Blend), Litchi Chinensis (Lychee) Fruit Extract, Hydrococcus Undatus (Dragon Fruit) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Garcinia Livingstonei (African Mangosteen) Seed Oil, Butyrospermum Parkii (Shea) Butter*♥, Prunus Armeniaca (Apricot) Kernel Oil, Hydrolyzed Rice Protein, Guar Hydroxypropyltrimonium Chloride, Sodium Benzoate, Panthenol, Psidium Guajava Fruit Extract, Caprylhydroxamic Acid, Caprylyl Glycol, Sodium Phytate

*Certified Organic Ingredient. ♥Fair Trade Ingredient.
Natural ingredients may vary in color and consistency.
If irritation occurs, discontinue use.

Tested on our family for four generations. Never on animals.
This packaging contains a minimum of 25% post consumer resin.

SheaMoisture®

Established 1912

FRUIT INFUSED COCONUT WATER WEIGHTLESS SHAMPOO w/ Imbe Oil & Aloe

Hydrate & Boost FINE, WAVY CURLY HAIR

Sulfate Free
& Color Safe
13 fl oz / 384 ml

No
Sulfates

No
Parabens

No
Phthalates

No
Propylene
Glycol

No
Mineral
Oil

No
Animal
Testing

Our Story

Sofi Tucker started selling Shea Nuts at the village market in Bonthe, Sierra Leone in 1912. By age 19, the widowed mother of four was selling Shea Butter, African Black Soap and her homemade hair and skin preparations all over the countryside. Sofi Tucker was our Grandmother and SheaMoisture is her legacy. With this purchase you help empower disadvantaged women to realize a brighter, healthier future.



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MADE IN THE USA

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