

Gold standard quality & research

Every batch of Tru Niagen undergoes rigorous testing and is fully traceable.

- Third-party tested by Alkermist Labs.
- Manufactured in the U.S. with globally sourced ingredients.
- Niagen is backed by 35+ human clinical studies.
- NR is backed by 400+ published scientific studies.

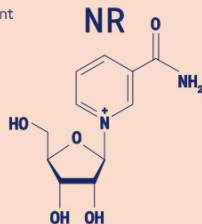
Scan here and enter the lot number on the bottom of your box to view your certificate of analysis.



Your complete NAD+ & healthy-aging formula¹

Niagen® NR 100mg

Niagen® is the most efficient way to boost NAD+ and our patented form of nicotinamide riboside (NR). Niagen is one of the most well-studied, patented NAD+ precursors,² clinically proven to increase NAD+ levels to support cellular energy and repair.³



Hyaluronic Acid 120mg: Supports skin hydration and elasticity while helping maintain healthy skin structure as you age.¹

Grape Seed Extract 100mg: Provides antioxidant support that helps maintain the appearance of an even skin tone.¹

Biotin 5mg: Supports healthy skin, hair, and nails.¹

Vitamin E 30mg: Antioxidant-rich vitamin that supports the skin's natural resilience and helps protect against oxidative stress.¹

Astaxanthin 4mg: Supports skin elasticity, skin hydration, and smooth, hydrated skin. Helps maintain healthy skin and provides antioxidant support.¹

Targeted beauty support, all in one capsule¹

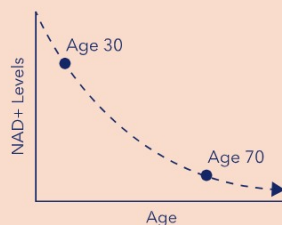
A targeted formula with precision ingredients that boost NAD+ and support skin elasticity, skin hydration, and healthy hair and nails, especially as you age.¹

Tru Niagen Beauty contains proven, sought-after beauty-supporting ingredients in researched forms for maximum efficacy, and features patented Niagen® NR to increase NAD+ levels for cellular energy and repair.¹

Niagen® boosts NAD+ as you age¹

NAD+ is essential for cellular repair and skin cell health, but naturally declines by up to 65% between ages 30 and 70. This is why we believe that no beauty supplement is truly complete without addressing the NAD+ system.

NAD+ declines by up to 65% between age 30 and 70.



¹ These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

² Based on the top-selling dietary supplement brands by revenue per the largest U.S. e-commerce marketplace.

Suggested Use: Adults take one capsule with food daily or as recommended by your physician. Meant to be taken in addition to your daily serving of Tru Niagen. Store in original container in a cool, dry place.

Supplement Facts

Serving Size: 1 Vegetarian Capsule

Servings Per Container: 30

	Amount Per Serving	%DV
Vitamin E (from d-alpha tocopheryl succinate)	30mg (44.7 IU)	200%
Biotin	5mg	16,667%
Hyaluronic acid (from sodium hyaluronate)	120mg	†
NIAGEN® (nicotinamide riboside chloride)	100mg	†
Grape Seed Extract (<i>Vitis vinifera</i>) (seed)	100mg	†
Astaxanthin (from <i>Haematococcus pluvialis</i> extract)	4mg	†
† % Daily Value Not Established		

Other Ingredients: Hypromellose (vegetable capsule), Microcrystalline Cellulose, Modified Starch, Corn Starch, Dried Glucose Syrup, Vegetable Magnesium Stearate

Distributed by: ChromaDex, Inc., 10900 Wilshire Blvd., Suite 600, Los Angeles, CA 90024

Customer Service: +1 (888) 642-4361

+ Formulated without gluten + Vegetarian

+ No artificial colors or flavors + Does not cause flushing

Caution: If you are pregnant, nursing, or taking any medications, please seek the advice of a healthcare professional prior to use. Not intended for use by children under 18. **Tamper Resistant:** Do not use if seal under cap is broken or missing.

The #1 NAD+ brand in the U.S.²



Boosts NAD+ & supports healthy skin, hair & nails¹

TRU NIAGEN®

BEAUTY

Skin, Hair, Nails

Key nutrients for beauty support

Featuring 100mg Niagen® NR with Astaxanthin, Biotin & Hyaluronic Acid

30 Vegetarian Capsules | Dietary Supplement